

ADV # ADV. NAME POLI/B OBAMA/D/PRE/US REP. # OFF. # 6556 SALESMAN #

AGY # 1292 AGY. NAME GREER, MARGOLIS, MITCHELL BUYER NAME KATIE KEULEMAN

3050 K ST NW, SALES PRSN WA- JOE KNAUER

WASHINGTON, DC 20007

ORDER # CONTRACT # 6269461 CLASS: NATL. LOCAL REGIONAL

PRDCT OBAMA FOR AMERICA EST#1536 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP25/12 OCT1/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE SEP19/12 14.06

REP: TO LENA

FR CAITLIN JULIE

M1-10 OK'D, SEE LNS 68-77

TTL\$ RTS

PLS CFM, THX 9/19

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ALL INVOICES ARE TO BE SENT TO:

GREER MARGOLIS

ACCOUNTING

1010 WISCONSIN AVENUE NW

SUITE 800

WASHINGTON, DC 20007

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
3	S		1135P-1210A	30		\$825.00	9/25	9/28	0		TU-F	0

AGENCY ADVERTISER CODE =

AGENCY PRODUCT CODE =

AGENCY EST# = 1536

PROGRAM : NIGHTLINE

FAX# 703 528 7880 SEP19/12 14.06
HARRIS REPORT FROM REP
CHANGES *** WFTV-TV ****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	SPTS
68	A		1135P-1205A	30		\$825.00	9/25	9/27	4		TU-TH	4
PROGRAM : NIGHTLINE												
ORD COM1 : NIGHTLINE AIRS LATE ON FRIDAYS - 2X WILL AIR ONE DAY THIS WEEK.												
THIS IS A MAKE-GOOD FOR SEP25 ON LINE-3 FOR 4 SPOTS/WK												
5	S		1210A-105A	30		\$340.00	9/25	9/28	0		TU-F	0
PROGRAM : JIMMY KIMMEL LIVE												
69	A		1205A-105A	30		\$340.00	9/25	9/27	4		TU-TH	4
PROGRAM : JIMMY KIMMEL LIVE												
ORD COM1 : KIMMEL AIRS LATE ON FRIDAYS - 2X WILL AIR ONE DAY THIS WEEK. PROGRAM												
ORD COM2 : STARTS AT 1205A.												
THIS IS A MAKE-GOOD FOR SEP25 ON LINE-5 FOR 4 SPOTS/WK												
25	S		1135P-1205A	30		\$340.00	9/29	9/29	0		SAT	0
PROGRAM : HOT TOPICS												
70	A		1205A-1235A	30		\$340.00	9/29	9/29	1		SAT	1
PROGRAM : HOT TOPICS												
ORD COM1 : DUE TO COLLEGE FOOTBALL, HOT TOPICS AIRS 1205A-1235A												
THIS IS A MAKE-GOOD FOR SEP29 ON LINE-25 FOR 1 SPOT/WK												
27	S		600A-900A	30		\$675.00	9/29	9/29	0		SAT	0
PROGRAM : EYEWITNESS NEWSDAYBREAK												
71	A		600A-700A	30		\$675.00	9/29	9/29	2		SAT	2
PROGRAM : EYEWITNESS NEWSDAYBREAK												
ORD COM1 : RATE USED IS FOR 6-7A ONLY.												
THIS IS A MAKE-GOOD FOR SEP29 ON LINE-27 FOR 2 SPOTS/WK												
30	S		800P-1100P	30		\$3,300.00	9/29	9/29	0		SAT	0
PROGRAM : NCAA FOOTBALL												
72	A		800P-1130P	30		\$3,300.00	9/29	9/29	3		SAT	3
PROGRAM : NCAA FOOTBALL												
ORD COM1 : FOOTBALL AIRS 8-1130P												
THIS IS A MAKE-GOOD FOR SEP29 ON LINE-30 FOR 3 SPOTS/WK												

FAX# 703 528 7880 SEP19/12 14.06
HARRIS REPORT FROM REP
CHANGES *** WFTV-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:LINE#	:	:	:	:	:	:	DATE	DATE	:	:	:	:
37	S		600A-900A	30		\$850.00	9/30	9/30	0		SUN	0
PROGRAM : EYEWITNESS NEWSDAYBREAK												
73	A		700A-900A	30		\$850.00	9/30	9/30	2		SUN	2
PROGRAM : EYEWITNESS NEWSDAYBREAK												
ORD COM1: RATE USED IS FOR 7-9A.												
THIS IS A MAKE-GOOD FOR SEP30 ON LINE-37 FOR 2 SPOTS/WK												
43	S		1100P-1135P	30		\$2,000.00	9/25	9/30	0		TU-SU	0
PROGRAM : EYEWITNESS NEWS AT 11P												
74	A		1100P-1135P	30		\$2,000.00	9/25	9/30	6		TU-F,SU	6
PROGRAM : EYEWITNESS NEWS AT 11P												
ORD COM1: LATE NEWS AIRS LATE ON SATURDAYS, ONE DAY WILL AIR 2X.												
THIS IS A MAKE-GOOD FOR SEP25 ON LINE-43 FOR 6 SPOTS/WK												
45	S		800P-900P	30		\$4,000.00	9/25	9/25	0		TUE	0
PROGRAM : LAST MAN STANDING/ COUGAR TOWN												
75	A		900P-1000P	30		\$4,000.00	9/25	9/25	1		TUE	1
PROGRAM : LAST MAN STANDING/ COUGAR TOWN												
ORD COM1: CORRECTED TIME FOR PROGRAM.												
THIS IS A MAKE-GOOD FOR SEP25 ON LINE-45 FOR 1 SPOT/WK												
46	S		900P-1000P	30		\$9,250.00	9/25	9/25	0		TUE	0
PROGRAM : DANCING RESULTS												
76	A		800P-900P	30		\$9,250.00	9/25	9/25	1		TUE	1
PROGRAM : DANCING RESULTS												
ORD COM1: CORRECTED TIME FOR PROGRAM.												
THIS IS A MAKE-GOOD FOR SEP25 ON LINE-46 FOR 1 SPOT/WK												
54	S		1210A-105A	30		\$340.00	10/1	10/1	0		MON	0
PROGRAM : JIMMY KIMMEL LIVE												
77	A		1205A-105A	30		\$340.00	10/1	10/1	1		MON	1
PROGRAM : JIMMY KIMMEL LIVE												
ORD COM1: PROGRAM AIRS 1205A-105A.												
THIS IS A MAKE-GOOD FOR OCT1 ON LINE-54 FOR 1 SPOT/WK												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	/WK	:	:	SPTS:

STATION MAKEGOOD OFFERS:

M1	OK'D	BUY#3	MISSED: TU-F/1135P-1210A				SEP25 (4/WK)	30S	\$825.00		(SEP19/12)	
			OFFER: TU-TH/1135P-1205A				SEP25 (4/WK)	30S	\$825.00		PLS ADVISE.	
			CMT: NIGHTLINE AIRS LATE ON FRIDAYS - 2X WILL AIR ONE DAY THIS WEEK.									

M2	OK'D	BUY#5	MISSED: TU-F/1210A-105A				SEP25 (4/WK)	30S	\$340.00		(SEP19/12)	
			OFFER: TU-TH/1205A-105A				SEP25 (4/WK)	30S	\$340.00		PLS ADVISE.	
			CMT: KIMMEL AIRS LATE ON FRIDAYS - 2X WILL AIR ONE DAY THIS WEEK. PROGRAM									
			CMT: STARTS AT 1205A.									

M3	OK'D	BUY#25	MISSED: SAT/1135P-1205A				SEP29	30S	\$340.00		(SEP19/12)	
			OFFER: SAT/1205A-1235A				SEP29	30S	\$340.00		PLS ADVISE.	
			CMT: DUE TO COLLEGE FOOTBALL, HOT TOPICS AIRS 1205A-1235A									

M4	OK'D	BUY#27	MISSED: SAT/600A-900A				SEP29 (2/WK)	30S	\$675.00		(SEP19/12)	
			OFFER: SAT/600A-700A				SEP29 (2/WK)	30S	\$675.00		PLS ADVISE.	
			CMT: RATE USED IS FOR 6-7A ONLY.									

M5	OK'D	BUY#30	MISSED: SAT/800P-1100P				SEP29 (3/WK)	30S	\$3,300.00		(SEP19/12)	
			OFFER: SAT/800P-1130P				SEP29 (3/WK)	30S	\$3,300.00		PLS ADVISE.	
			CMT: FOOTBALL AIRS 8-1130P									

M6	OK'D	BUY#37	MISSED: SUN/600A-900A				SEP30 (2/WK)	30S	\$850.00		(SEP19/12)	
			OFFER: SUN/700A-900A				SEP30 (2/WK)	30S	\$850.00		PLS ADVISE.	
			CMT: RATE USED IS FOR 7-9A.									

M7	OK'D	BUY#43	MISSED: TU-SU/1100P-1135P				SEP25 (6/WK)	30S	\$2,000.00		(SEP19/12)	
			OFFER: TU-F, SU/1100P-1135P				SEP25 (6/WK)	30S	\$2,000.00		PLS ADVISE.	
			CMT: LATE NEWS AIRS LATE ON SATURDAYS, ONE DAY WILL AIR 2X.									

M8	OK'D	BUY#45	MISSED: TUE/800P-900P				SEP25	30S	\$4,000.00		(SEP19/12)	
			OFFER: TUE/900P-1000P				SEP25	30S	\$4,000.00		PLS ADVISE.	
			CMT: CORRECTED TIME FOR PROGRAM.									

M9	OK'D	BUY#46	MISSED: TUE/900P-1000P				SEP25	30S	\$9,250.00		(SEP19/12)	
			OFFER: TUE/800P-900P				SEP25	30S	\$9,250.00		PLS ADVISE.	
			CMT: CORRECTED TIME FOR PROGRAM.									

M10	OK'D	BUY#54	MISSED: MON/1210A-105A				OCT1	30S	\$340.00		(SEP19/12)	
			OFFER: MON/1205A-105A				OCT1	30S	\$340.00		PLS ADVISE.	
			CMT: PROGRAM AIRS 1205A-105A.									

SEP/12	219975.00	OCT/12	62840.00	CONTRACT TOTAL				282815.00				
				TOTAL SPOTS				160				

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
: LINE#	:	:	:	:	:	:	DATE	DATE	:	:	:	: SPTS:

MARKET TOTALS \$498,344 WFTV 29% WKMG 34% WESH 20% WOFL 13% WKCF 1% WRBW 2% CABL 0%
WOPX 0% WRDQ 1% EFTV 0%

SVC- NSI
DEMOS- RA35+*
MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE